



PHOTOGRAPHY & IMAGERY POLICY

Braeview Primary School recognises that it is a normal and appropriate expectation of students/staff/parents/carers to be able to visually record the school achievements and activities of their children. This expectation is balanced against legitimate concerns that may be raised about inappropriate photography of students or the breach of any privacy issues.

Braeview Primary School does not prohibit students, parents and family members from taking photographs/videos at school activities **for personal use**. However there are several guidelines that do apply in these circumstances. Images must not:

- Be indecent
- Be used for voyeurism
- Be defamatory
- Be intended for commercial purposes
- Be taken in toilets or changing rooms
- Be taken of situations calculated to embarrass, humiliate or make fun of others
- Be taken without the subject's consent

Please be aware that some locations, i.e. swimming centres or theatres, may have their own policy prohibiting or limiting the taking of images. These policies must be adhered to when visiting these locations.

Braeview Primary School advises that it is against school policy to upload any images taken at school events of children not your own to social media. As a parent/carer it is your decision whether to upload images of your individual child; however no group or multiple student shots/videos are to be uploaded.

Braeview Primary School maintains high standards of child safety and there may be a risk when individual pupils can be identified in photographs. Braeview Primary School has several students who are subject to Family Court/Youth Court orders that strictly prohibit their photos being published, and several parents work in professions in which their children could be put at risk if their photos were published. As many digital camera/phones have facial recognition software uploading a photo of a child, even without their name being supplied, puts them at risk of identification.

Any person breaching this policy may be referred to appropriate authorities, such as the police, or prohibited from attending school events in future.

